VEK AKINYEMI

Shopify Developer | E-commerce Technical Specialist

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PROFILE

Shopify and e-commerce technical specialist with hands-on experience maintaining live stores, implementing theme changes, troubleshooting integrations and validating releases. Background in web UX/UI design and responsive interfaces, with practical Liquid, HTML, CSS and JavaScript experience. Translate business requirements into scoped, AI-assisted technical delivery and independently review implementation and QA.

CORE SKILLS

Shopify development: Liquid, HTML, CSS, JavaScript, theme customisation, responsive product pages, UI troubleshooting
Commerce platforms & apps: Shopify Flow, Boost Product Filter & Search, Rebuy Smart Cart, Klaviyo, ShopMy, Vify Gift Cards (QA)
Technical delivery: Git, deployment verification, storefront QA, accessibility checks, URL redirects, 404 monitoring, Google Apps Script
Design & collaboration: Figma, responsive UX/UI, interaction design, developer handoff, client and stakeholder communication

PROFESSIONAL EXPERIENCE

Shopify & E-commerce Technical Specialist (Contract)

Mini Dreamers | Remote | Apr 2026–Present

- Led an availability automation rollout using Shopify Flow across 1,656 products and 29 collections: 871 values populated, 785 preserved, with zero rollout errors or rollbacks recorded.
- Improved Shopify/Boost product discovery and filtering; verified parity across 300 products with zero membership mismatches in the tested pilot.
- Directed and QA-verified Liquid, JavaScript and CSS changes to product galleries and Shop the Look, alongside Rebuy Smart Cart and responsive storefront fixes.
- Led technical SEO cleanup of 2,213 approved brand redirect sources (2,212 new, one updated), with 471 chains flattened across separate work batches.
- Implemented and verified ShopMy click tracking; supported Klaviyo Welcome Flow edits, Vify Gift Cards interface QA and scheduled Google Apps Script SEO monitoring.

Web UX/UI Designer (Part-Time)

Full Cart | Netherlands, Remote | Aug 2025–Present

- Design e-commerce interfaces and checkout journeys in collaboration with product, engineering and marketing teams.
- Iterate on stakeholder feedback and usability findings; produce Figma documentation for implementation.

Web UX/UI Designer (Contract)

SpaceWorks Studio | International clients | Apr 2025–Present

- Deliver web UX/UI design for 8+ clients across the United States and Europe, with responsive layouts and developer-ready specifications.
- Work with clients and delivery teams to refine user flows, content hierarchy and e-commerce experiences.

UX/UI Designer

YouLift Inc. | May 2022–Mar 2024

- Designed application interfaces and maintained a Figma design system comprising 120+ components.
- Collaborated with product and engineering teams on prototyping, usability feedback and development handoff.

UX/UI Designer

RoutePay | Apr 2023–Jul 2023

- Designed payment journeys for web and mobile fintech experiences and prepared implementation documentation.

UX/UI Designer

Tweft | May 2022–Aug 2022

- Designed product discovery and navigation patterns for an extensive e-commerce catalog.

UX/UI Designer

Enavi | Jan 2022–Apr 2022

- Worked on checkout and shopping-journey UI for an e-commerce platform.

UX/UI Designer

MyCarviva | Nov 2020–Apr 2022

- Designed responsive web and mobile interfaces and prepared developer-ready UI documentation.

SELECTED CLIENT PROJECTS

Dookie HQ (pre-launch) Directed a custom Judge.me review-feed integration in Shopify Liquid/JavaScript/CSS; verified a review-cache freshness fix and six-file deployment, leaving 424 other theme files unchanged.

Big League Chew & Military Energy Gum Delivered Shopify storefront design/development implementation, troubleshooting and QA across consumer and wholesale e-commerce projects.

BODHA Redesigned and developed a Shopify landing page around e-commerce UX practices, prioritising speed and performance.

EDUCATION & CERTIFICATIONS

BA, Theatre Arts and Mass Communication | University of Benin, Nigeria (2014–2018)

UX Research Nanodegree (Udacity) | UI/UX Design (Awwwards Academy; Future Academy Africa) | Shopify Design Certification (Shopify Academy)

LANGUAGES

English (native) | Portuguese (A2)